

CK Design International

Workshop Summaries



Workshops presenter: **Cecilia Kugler** – BA Int Des – Principal of CK Design International

Cecilia’s passion for inspiring and affordable design of public and educational facilities began over 25 years ago. Since then, she has been planning and designing libraries and other facilities, working closely with each client, staff and stakeholder to develop solutions that are inspiring, functional and cost effective. She has a commitment and appreciation for the challenges of shoestring budgets, funding cycles and best ways to develop a long term vision that is easy to “sell” and implement in stages and provide a step by step guide through the design/construction process.

Through her seminars and workshops Cecilia shares her wealth of knowledge in Interior Architecture and Design and her expertise in Library Planning and Design. Please register you interest in any of the following workshops or suggest any topic areas which may be of interest to you or your team and we are happy to tailor a workshop accordingly.



SIGN OF THE TIMES - *Why Branding and graphics are merging with interiors and the minimal use of signage is a good sign.* (Integrating interior design, branding and signage to minimise clutter and maximise impact).

The main purpose of signage is to communicate information. Whether you are using it for guidance and direction or point-of-purchase advertising, it affects the experience and effectiveness of the space. You will learn how to reduce visual noise and create a deliberate visual hierarchy that provides clarity of purpose.

In this dynamic workshop you will learn:

- ✓ Concept of *way-finding* and what affects how space is read and how colours, materials and layout can provide an intuitive and seamless way of navigating a space.
- ✓ How simple design solutions can be used to replace the need for frequent and erratic signage overtaking a space and diminishing the ambience. With subtle use of design techniques, traditional uses of signage can be used strategically and usually minimised.
- ✓ Branding techniques that integrate the architecture, interiors and merchandising to create a stronger image and identity. (We will also discuss areas like Branding vs. Design or Problems with Traditional Branding)

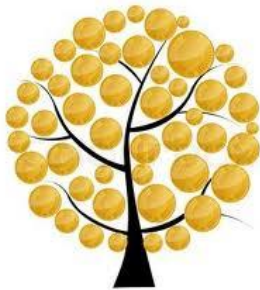
TAKE IT FOR GRANTED! – - Strategies for maximising benefits of recurrent funding, special grants and library development funding.

Many organisations restrict their thinking to the size of their budget on a specific year. Through a series of case studies we look at what various strategies can deliver in the short and long term, from buying furniture to major refurbishments. The course will cover how to develop general project budgets and you will be provided with general fit out costing to assist you with your implementation strategies.

By the end of this workshop you will develop your own strategies for using recurrent and maintenance budgets, and special grants.



CENTS AND SENSIBILITY - Practical and cost effective strategies and design ideas to achieve maximum impact for least funds.



Part of design, is being creative with all aspects of the process. Each project has a budget or constraint which shouldn't be seen as a challenge but a creative opportunity. In this workshop, we will look at ways you can work with what you've got - whether it be creating multiple uses for spaces and furniture, to rearranging an existing space. We will look at a number of examples where a little abstract thinking and an appeal to the senses has yielded effective transformations.

D BRIEFING – essentials in developing a Design brief

that quantifies, qualifies and justifies all requirements.

The Design Brief is the most important document of the design process. Clarity of objectives for both the client and the designer is imperative, to ensure both are completely in sync with the desired outcomes. Used properly and with the right guidance, it ensures the client has reviewed and considered all aspects of the thought process to develop their idea.



Learn how to gain clarity, direction and boost support for your project, big or small

Many projects rush through the briefing stage and implement underdeveloped solutions, only to spend extra time and money making rectifications during construction. Whether you are just redesigning a circulation desk, re-fitting the library or building a new building, a good design brief can maximise the outcomes, save you money and speed up delivery by:

- ✓ Developing a strong vision
- ✓ Learning to clearly articulate requirements enabling innovative outcomes
- ✓ Ensuring the process builds your team and guarantees ownership

This full day workshop will teach you how to make the design brief a strategic business tool by covering five essential elements of the brief:

- ✓ Creating a Vision
- ✓ Inclusive and Cooperative Process
- ✓ User profile
- ✓ Quantifying and qualifying requirements



RE-COLLECTIONS - MEASUREMENT TECHNIQUES

Are you planning a new library or moving and don't know how much room to allocate the collection? Or need help in briefing your designers and architects? Do you find that the collection does not fit when it is actually too late? The shelving is too high and you want to lower it? There are many reasons why it is essential to be able to measure your collection. In this workshop you will be shown step by step how to:

- ✓ measure your collection
- ✓ calculate growth
- ✓ forecasting collection size
- ✓ assess how formats, and shelving configurations size
- ✓ predict usage styles

LET THERE BE "LOVE" (Leadership, Opportunity, Vision, Excitement.) -

Essential processes and ingredients in working together with staff, consultants, designers, architects, builders and project team to develop ownership and team co-operation.

Critical to the success of any project, is having clarity and a good rapport with the team. Through a series of case studies you will learn tried and tested processes to ensure you get enthusiastic participation and support for your projects.



SMART ASSETS – FURNITURE, EQUIPMENT AND

TECHNOLOGY – Latest trends in learning space design and libraries.

This workshop is jam-packed with ideas and case studies of the latest in furniture/ equipment and technology. Through various examples we will explore concepts of flexibility, style, longevity, quality and cost. Finally we will look at how the developments in furniture, equipment and technology and services can be more integrated.

Please register your interest in any of the following workshops or suggest any topic areas which may be of interest to you or your team and we are happy to tailor a workshop accordingly. These workshops and seminars can be taken as ½ day or full day sessions. Please contact us at hello@ckdesign.com.au or call us on 02 9955 0755.